

ENTREPRENEURSHIP, CERTIFICATE - ETR6

The Entrepreneurship certificate is designed to give students the basic business concepts necessary to start and operate their own small business. It is useful for Industrial Technology students, for example, who have gained technical skill, but may be lacking the business understanding to make their new venture successful. Current entrepreneurs may also benefit from this class as they will gain practical knowledge useful in growing and managing their existing business. The certificate introduces students to various core business aspects found in all businesses.

Requirements

Courses	Course Title	Credit Hours
Required Course Information		
ACC 101	Accounting Principles I	3
ACC 102	Accounting Principles II	3
or ACC 150	Payroll Accounting	
BUS 101	Introduction to Business	3
BUS 121	Business Law I	3
CPT 101	Introduction to Computers	3
MGT 120	Small Business Management	3
MGT 150	Fundamentals of Supervision	3
or MGT 201	Human Resource Management	
MKT 101	Marketing	3
Subtotal		24
Total Hours		24

Graduation Plan

Fall Start

Course	Title	Hours
First Year		
Fall Semester		
ACC 101	Accounting Principles I	3
BUS 101	Introduction to Business	3
CPT 101	Introduction to Computers	3
MKT 101	Marketing	3
Hours		12

Spring Semester

ACC 102	Accounting Principles II	3
or ACC 150	or Payroll Accounting	
BUS 121	Business Law I	3
MGT 120	Small Business Management	3

MGT 150	Fundamentals of Supervision	3
or MGT 201	or Human Resource Management	
Hours		12
Total Hours		24

Spring Start

Course	Title	Hours
First Year		
Spring Semester		
ACC 101	Accounting Principles I	3
BUS 101	Introduction to Business	3
CPT 101	Introduction to Computers	3
MKT 101	Marketing	3
Hours		12

Summer Semester

ACC 102	Accounting Principles II	3
or ACC 150	or Payroll Accounting	
BUS 121	Business Law I	3
MGT 120	Small Business Management	3
MGT 150	Fundamentals of Supervision	3
or MGT 201	or Human Resource Management	
Hours		12
Total Hours		24

Summer Start

Course	Title	Hours
First Year		
Summer Semester		
ACC 101	Accounting Principles I	3
BUS 101	Introduction to Business	3
CPT 101	Introduction to Computers	3
MKT 101	Marketing	3
Hours		12

Fall Semester

ACC 102	Accounting Principles II	3
or ACC 150	or Payroll Accounting	
BUS 121	Business Law I	3
MGT 120	Small Business Management	3
MGT 150	Fundamentals of Supervision	3
or MGT 201	or Human Resource Management	
Hours		12
Total Hours		24

Application and Advising

If you are ready to start your education, there are a few simple steps involved in enrolling at Piedmont Technical College.

Get Started Today (<https://www.ptc.edu/admissions/new-students/>)

Advising Information

The following information provides a guide for advisors who are helping students enroll in this program.

Program Notes

This program can be started any semester.

Prerequisite for all BAF, BUS, MGT, MKT, & ACC courses is RDG 100 or appropriate placement test scores. No English or math classes are required for this program. However, students should have test scores indicating readiness for ENG 101. Advise for developmental or transitional courses if needed.

Notes About Individual Classes

Most classes required for this program are offered during days, evenings, and online.

Program Student Learning Outcomes

Purpose Statement

The purpose of the Entrepreneurship Certificate is to provide students with basic business concepts necessary to start and operate their own small business.

Program Student Learning Outcomes

1. Demonstrate an understanding of the basic laws of contracts in the legal framework of business operations.
2. Apply basic marketing techniques to develop simple promotion, pricing, and distribution plans, and to identify markets.
3. Demonstrate knowledge of accounting principles and techniques essential for managing the operations of a small business.