

# ENTREPRENEURSHIP, CERTIFICATE - ETR6

The Entrepreneurship certificate is designed to give students the basic business concepts necessary to start and operate their own small business. It is useful for Industrial Technology students, for example, who have gained technical skill, but may be lacking the business understanding to make their new venture successful. Current entrepreneurs may also benefit from this class as they will gain practical knowledge useful in growing and managing their existing business. The certificate introduces students to various core business aspects found in all businesses.

## Requirements

Courses	Course Title	Credit Hours
<b>Required Course Information</b>		
ACC 101	Accounting Principles I	3
ACC 102	Accounting Principles II	3
or ACC 150	Payroll Accounting	
BUS 101	Introduction to Business	3
BUS 121	Business Law I	3
CPT 101	Introduction to Computers	3
MGT 120	Small Business Management	3
MGT 150	Fundamentals of Supervision	3
or MGT 201	Human Resource Management	
MKT 101	Marketing	3
Subtotal		24
<b>Total Hours</b>		<b>24</b>

## Graduation Plan

### Fall Start

Course	Title	Hours
<b>First Year</b>		
<b>Fall Semester</b>		
ACC 101	Accounting Principles I	3
BUS 101	Introduction to Business	3
CPT 101	Introduction to Computers	3
MKT 101	Marketing	3
<b>Hours</b>		<b>12</b>

### Spring Semester

ACC 102	Accounting Principles II	3
or ACC 150	or Payroll Accounting	
BUS 121	Business Law I	3
MGT 120	Small Business Management	3

MGT 150	Fundamentals of Supervision	3
or MGT 201	or Human Resource Management	
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>24</b>

### Spring Start

Course	Title	Hours
<b>First Year</b>		
<b>Spring Semester</b>		
ACC 101	Accounting Principles I	3
BUS 101	Introduction to Business	3
CPT 101	Introduction to Computers	3
MKT 101	Marketing	3
<b>Hours</b>		<b>12</b>

### Summer Semester

ACC 102	Accounting Principles II	3
or ACC 150	or Payroll Accounting	
BUS 121	Business Law I	3
MGT 120	Small Business Management	3
MGT 150	Fundamentals of Supervision	3
or MGT 201	or Human Resource Management	
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>24</b>

### Summer Start

Course	Title	Hours
<b>First Year</b>		
<b>Summer Semester</b>		
ACC 101	Accounting Principles I	3
BUS 101	Introduction to Business	3
CPT 101	Introduction to Computers	3
MKT 101	Marketing	3
<b>Hours</b>		<b>12</b>

### Fall Semester

ACC 102	Accounting Principles II	3
or ACC 150	or Payroll Accounting	
BUS 121	Business Law I	3
MGT 120	Small Business Management	3
MGT 150	Fundamentals of Supervision	3
or MGT 201	or Human Resource Management	
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>24</b>

## Application and Advising

If you are ready to start your education, there are a few simple steps involved in enrolling at Piedmont Technical College.

Get Started Today (<https://www.ptc.edu/admissions/new-students/>)

## Advising Information

The following information provides a guide for advisors who are helping students enroll in this program.

### Program Notes

This program can be started any semester.

### Notes About Individual Classes

Most classes required for this program are offered during days, evenings, and online.

No English or math classes are required for this program. However, students should indicate readiness for ENG 101.

## Program Student Learning Outcomes

### Purpose Statement

The purpose of the Entrepreneurship Certificate is to provide students with basic business concepts necessary to start and operate their own small business.

### Program Student Learning Outcomes

1. Demonstrate an understanding of the basic laws of contracts in the legal framework of business operations.
2. Apply basic marketing techniques to develop simple promotion, pricing, and distribution plans, and to identify markets.
3. Demonstrate knowledge of the accounting process and prepare and interpret basic financial operations.