

GENERAL TECHNOLOGY, CONCENTRATION IN ADVERTISING DESIGN WITH SECONDARY SPECIALTY IN PHOTOGRAPHY, A.A.S. - GADP

Subtotal	18
Total Hours	70-71

Requirements

Courses	Course Title	Credit Hours
General Education Courses		
ENG 101	English Composition I	3
or ENG 165	Professional Communications	
Lab Science/Mathematics (https://catalog.ptc.edu/student-handbook/advising-registration/general-education-courses/)		3-4
Mathematical Requirement (https://catalog.ptc.edu/student-handbook/advising-registration/general-education-courses/)		3
Elective Behavioral Science (https://catalog.ptc.edu/student-handbook/advising-registration/general-education-courses/)		3
Elective Humanities/Fine Arts (https://catalog.ptc.edu/student-handbook/advising-registration/general-education-courses/)		3
Subtotal		15-16
Required Core Subject Areas		
ARV 110	Computer Graphics I	3
ARV 120	Drawing	3
ARV 121	Design	3
ARV 123	Composition and Color	3
ARV 162	Graphic Reproduction I	3
ARV 261	Advertising Design I	3
ARV 262	Advertising Design II	3
ARV 265	Graphics Arts Portfolio	1
CGC 106	Typography I	3
Subtotal		25
Secondary Specialty Courses		
ARV 114	Photography I	3
ARV 161	Visual Communication Media	3
ARV 214	Photography II	3
ARV 215	Photography III	3
Subtotal		12
Other Courses Required Graduation		
COL 103	College Skills	3
CPT 160	Digital Vector Graphics I	3
CPT 161	Introduction to Digital Raster Graphics I	3
MGT 120	Small Business Management	3
ARV 282	SCWE in Digital Arts	6