

GENERAL TECHNOLOGY, CONCENTRATION IN PHOTOGRAPHY WITH SECONDARY SPECIALTY IN ADVERTISING DESIGN, A.A.S. - GPAD

Subtotal	18
Total Hours	70-71

Requirements

Courses	Course Title	Credit Hours
General Education Courses		
ENG 101 or ENG 165	English Composition I Professional Communications	3
Lab Science/Mathematics (https://catalog.ptc.edu/student-handbook/advising-registration/general-education-courses/)		3-4
Mathematical Requirement (https://catalog.ptc.edu/student-handbook/advising-registration/general-education-courses/)		3
Elective Behavioral Science (https://catalog.ptc.edu/student-handbook/advising-registration/general-education-courses/)		3
Elective Humanities/Fine Arts (https://catalog.ptc.edu/student-handbook/advising-registration/general-education-courses/)		3
Subtotal		15-16
Required Core Subject Areas		
ARV 110	Computer Graphics I	3
ARV 114	Photography I	3
ARV 121	Design	3
ARV 162	Graphic Reproduction I	3
ARV 214	Photography II	3
ARV 215	Photography III	3
ARV 265	Graphics Arts Portfolio	1
ARV 266	Seminar in Graphics Art	3
CGC 106	Typography I	3
Subtotal		25
Secondary Specialty Courses		
ARV 123	Composition and Color	3
ARV 261	Advertising Design I	3
ARV 262	Advertising Design II	3
MKT 240	Advertising	3
Subtotal		12
Other Courses Required for Graduation		
ARV 282	SCWE in Digital Arts	6
COL 103	College Skills	3
CPT 160	Digital Vector Graphics I	3
CPT 161	Introduction to Digital Raster Graphics I	3
MGT 120	Small Business Management	3