

PHOTOGRAPHY, CERTIFICATE - ARV9

This certificate provides both aesthetic and commercial applications of photography. Beginning in the first semester, students will learn how to take pictures on assignment. Beginning, intermediate and advanced photography classes are offered in addition to core courses.

This certificate provides students with a primary technical specialty. Students completing this certificate can, by taking selected general education courses and a secondary technical specialty, have the opportunity to obtain an Associate in Applied Science degree with a major in General Technology. Students should meet with their advisor(s) to select the proper courses to meet their particular educational goals.

Requirements

Courses	Course Title	Credit Hours
Required Course Information		
ARV 110	Computer Graphics I	3
ARV 114	Photography I	3
ARV 121	Design	3
ARV 123	Composition and Color	3
ARV 162	Graphic Reproduction I	3
ARV 214	Photography II	3
ARV 215	Photography III	3
ARV 265	Graphics Arts Portfolio	1
CGC 106	Typography I	3
CWE 112	Cooperative Work Experience I	2
MKT 240	Advertising	3
Subtotal		30
Total Hours		30

Graduation Plan

Fall Start

Course	Title	Hours
First Year		
Fall Semester		
ARV 110	Computer Graphics I	3
ARV 114	Photography I	3
ARV 121	Design	3
CGC 106	Typography I	3
	Hours	12
Spring Semester		
ARV 123	Composition and Color	3
ARV 162	Graphic Reproduction I	3
ARV 214	Photography II	3
MKT 240	Advertising	3
	Hours	12

Summer Semester

ARV 215	Photography III	3
ARV 265	Graphics Arts Portfolio	1
CWE 112	Cooperative Work Experience I	2
	Hours	6
	Total Hours	30

Application and Advising

If you are ready to start your education, there are a few simple steps involved in enrolling at Piedmont Technical College.

Get Started Today (<https://www.ptc.edu/admissions/new-students/>)

Advising Information

The following information provides a guide for advisors who are helping students enroll in this program.

Program Notes

The best time to start this program is fall. Note that even though many ARV classes have no prerequisites, a very good grasp of basic computer use and navigation along with basic verbal, grammar and spelling skills are required for success in this curriculum.

Some level of proficiency with Adobe Creative Suite is highly recommended.

Students may wish to use this certificate to fulfill requirements for the Associate in Occupational Technology degree, with a major in General Technology.

Students will be responsible for obtaining a quality digital single lens reflex or mirrorless camera, a subscription to the Adobe Creative Cloud suite of products, and access to a color printer. The instructor will provide details as necessary.

Several investments must be made for a future in commercial arts, including a computer, a specialized digital single lens reflex or mirrorless camera, portable external hard drives, jump drives, etc.

Notes About Individual Classes

No English class is required for completion of this certificate; however, good verbal, grammar and spelling skills are necessary for success in this field.

Program Student Learning Outcomes

Purpose Statement

Students will learn and work with the aesthetic and commercial application of photography in today's market. Industry standard software will be used to train students in the proper workflow and manipulation of digital files.

Student Learning Outcomes

1. Recognize and describe the design software tools and procedures.
2. Conceptualize, design, and create standalone design elements as assigned.

3. Create a professional portfolio of work that showcases skills in design, computer graphics, illustration techniques, typography applications, and photography for seeking employment.
4. Demonstrate the ability to organize, archive, and retrieve data using current computer technologies.
5. Demonstrate understanding and working knowledge of full manual control of DSLR (Digital Single Lens Reflex.)